

# Year End Program 2022

## Campaign Mechanics

1. 1st Create a new post, post that is successfully approved by Yellow Pages admin and published will stand a chance to get free voucher.
2. 2nd You stand a chance to walk away more vouchers if you  
Participate in the survey  
Be our Yellow Pages advertiser, subscribe to our Gold or Silver or Bronze package

<b>Criteria to get the Voucher</b>	<b>Cash Voucher Worth</b>
#1 Post one (1) new product listing in Buy & Sell Category *Can post as many listing as possible	RM10
#2 Participate in one (1) Survey *1 email only eligible for 1 voucher	RM5
#3 Subscribed to YP Bronze Package *1 time	RM20
#3 Subscribed to YP Silver Package *1 time	RM30
#3 Subscribed to YP Gold Package *1 time	RM40

## Post, Survey & Subscribe

### To Create a Post

#### STEPS:

1. VISIT [HTTPS://YELLOWPAGES.MY/](https://yellowpages.my/)
2. LOG IN OR REGISTER A NEW USER ACCOUNT
3. CLICK "POST ADS" (RIGHT HAND CORNER)
4. CREATE YOUR AD POST, SELECT BUY/SELL POST

### To participate in Survey

#### STEPS:

5. CLICK ON "YEAR END CAMPAIGN" BANNER
6. CLICK  
[HTTPS://WWW.SURVEYMONKEY.COM/R/9KRXGYT](https://www.surveymonkey.com/r/9KRXGYT)
7. COMPLETE THE SURVEY AND SUBMIT
8. PLEASE MAKE SURE TO INCLUDE YOUR EMAIL SO THAT WE CAN CONTACT YOU FOR THE VOUCHER

### To subscribe to Yellow Pages Packages

#### STEPS:

1. VISIT [HTTPS://YELLOWPAGES.MY/ADVERTISE-ON-YP](https://yellowpages.my/advertise-on-yp)
2. LOG IN OR REGISTER A NEW USER ACCOUNT
3. CLICK "POST ADS" (RIGHT HAND CORNER)
4. CHOOSE THE PACKAGE YOU WISH TO SUBSCRIBE

The screenshot displays three advertising packages side-by-side. Each package includes a price per month, an annual payment option, a discount percentage, a brief description, a 'Show more' link, and an 'Advertise Now' button.

Package	Price / month	Annual Payment	Discount	Description
<b>GOLD</b> for Enterprise	RM 74.92	Pay RM899 annually and	SAVE 16%	Personalise your own business pages with multiple products and services on Yellow Pages Digital.
<b>SILVER</b> for Pro	RM 41.58	Pay RM499 annually and	SAVE 15%	Suitable for those who have more than one product or service. Customers can find all your products online in Yellow Pages Digital.
<b>BRONZE</b> for SOHO	RM 24.92	Pay RM299 annually and	SAVE 14%	A quick start to list your business online in Yellow Pages Digital and allow customers to find you easily.

5. AGREED TO "BECOME AN ADVERTISER"
6. PROCEED TO ADVERTISER CENTER
7. UPDATE ADVERTISER PROFILE AND PROCEED TO MAKE PAYMENT

## **FAQ**

### **1. What is “Year End campaign?”**

Year End campaign is giving out free shopee voucher for all new and existing Yellow Pages users and advertisers who have been supporting us all these years.

### **2. Who is eligible to participate?**

All current Yellow Pages users and advertisers are entitled for this program.

### **3. How to win free cash voucher?**

It’s simple, just create a post in “Post Type : choose Buy/Sell” .

If you wish to win more vouchers, you are required to perform more activities as per below winning activities and criteria.

<b>Criteria to get the Voucher</b>	<b>Cash Voucher Worth</b>
#1 Post one (1) new product listing in Buy & Sell Category *Can post as many listing as possible	RM10
#2 Participate in one (1) Survey *1 email only eligible for 1 voucher	RM5
#3 Subscribed to YP Bronze Package *1 time	RM20
#3 Subscribed to YP Silver Package *1 time	RM30
#3 Subscribed to YP Gold Package *1 time	RM40

#### **4. If I'm the selected as one of the winners, where do I collect the voucher?**

Yellow Pages admin will email the winning voucher to your registered email address. Please make sure you are using an valid email when register with us.

#### **5. How long is the campaign period?**

Campaign start from 1 Oct 2022– 16th Nov 2022

#### **6. When will we know if we'll get the voucher?**

Yellow Pages admin team will email to you 21st Nov 2022 onwards. Please check your mailbox in case it was in your junk email.

#### **TERMS AND CONDITIONS FOR THE CAMPAIGN PRIZE**

Yellow Pages shall not be liable in any circumstances for any loss, damaged or stolen Campaign Prize and any request for replacement Campaign Prize shall not be entertained by Yellow Pages. Yellow Pages shall not be responsible to replace any lost, stolen or damaged Campaign Prize.

Yellow Pages shall not be responsible for any unclaimed Campaign Prize after 1 Dec 2022 and any claim for the Campaign Prize after 1st Dec 2022 shall not be entertained.

Yellow Pages reserves the right:

- a) to add, delete, suspend or vary the T&Cs contained herein, either wholly or in part
- b) to disqualify any Customers to participate in the Campaign and/or be entitled to the Campaign Prize; and
- c) to claw-back the Campaign Prize in the event there is any detected fraud, breaches against the Campaign's T&Cs.